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|---|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|------------------|
| - | 0 | advertisement same been same displayed | USPAT | 2003/02/12 18:44 |
| - | 34 | advertisement same table same displayed | USPAT | 2003/02/12 18:56 |
| - | 1469 | coordinate\$1 same display same table | USPAT | 2003/02/12 18:57 |
| - | 0 | coordinate\$1 same display same table same headend | USPAT | 2003/02/12 18:57 |
| - | 2 | coordinate\$1 same display same table and headend (("5970204") or ("6005562")).PN. | USPAT | 2003/02/12 19:14 |
| - | 2 | | USPAT | 2003/02/12 19:14 |
| - | 315 | 345/\$.ccis. and (hotspot\$1 or (hot near spot\$1)) | USPAT | 2003/03/04 14:12 |
| - | 89 | 345/\$.ccis. and (hotspot\$1 or (hot near spot\$1)) and (headend or server or (central near facility)) | USPAT | 2003/03/04 14:13 |
| - | 1542 | (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:29 |
| - | 316 | 345/\$.ccis. and (hotspot\$1 or (hot near spot\$1)) | USPAT | 2003/03/27 17:29 |
| - | 103 | 345/\$.ccis. and (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:33 |
| - | 554 | 709/\$.ccis. and (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:34 |
| - | 103 | 725/\$.ccis. and (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:35 |
| - | 27 | 348/\$.ccis. and (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:33 |
| - | 29 | 709/\$.ccis. and (ad? or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) same (location? or reason?) | USPAT | 2003/03/27 17:34 |
| - | 14 | 348/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:33 |
| - | 25 | 345/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:34 |
| - | 123 | 709/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:33 |
| - | 25 | 345/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:34 |
| - | 123 | 709/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:34 |
| - | 61 | 725/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) | USPAT | 2003/03/27 17:45 |
| - | 15 | 709/\$.ccis. and (ads or advertisement? or promotion\$2) same (headend or server or (central near facility)) same (stor\$3 or database or table) same (location? or reason?) | USPAT | 2003/03/27 17:39 |

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|---|-----|--------------------------------------------------------------------------------------------------------------------------------|-------|------------------|
| - | 0 | 709/\$.ccis. and (ads or advertisement? or promotion\$2) same (location? or reason?) same (EPG or IPG or (program near guide)) | USPAT | 2003/03/27 17:40 |
| - | 2 | 725/\$.ccis. and (ads or advertisement? or promotion\$2) same (location? or reason?) same (EPG or IPG or (program near guide)) | USPAT | 2003/03/27 17:42 |
| - | 1 | 345/\$.ccis. and (ads or advertisement? or promotion\$2) same (location? or reason?) same (EPG or IPG or (program near guide)) | USPAT | 2003/03/27 17:40 |
| - | 3 | (ads or advertisement? or promotion\$2) same (location? or reason?) same (EPG or IPG or (program near guide)) | USPAT | 2003/03/27 17:42 |
| - | 11 | (ads or advertisement? or promotion\$2) same (location? or reason?) and (EPG or IPG or (program near guide)) | USPAT | 2003/03/27 17:46 |
| - | 0 | where same user same clicked | USPAT | 2003/03/27 17:44 |
| - | 0 | where same user same select\$3 | USPAT | 2003/03/27 17:45 |
| - | 0 | which same (ads or advertisement\$1 or promotion\$3) same displayed | USPAT | 2003/03/27 17:47 |
| - | 234 | (ads or advertisement\$1 or promotion\$3) same displayed same location | USPAT | 2003/03/27 17:47 |
| - | 280 | (ads or advertisement\$1 or promotion\$3) same displayed same location\$1 | USPAT | 2003/03/27 17:58 |
| - | 27 | reasons near\$5 displaying | USPAT | 2003/03/27 18:02 |
| - | 134 | reasons near\$5 storing | USPAT | 2003/03/27 18:02 |
| - | 16 | reasons near\$5 storing and video | USPAT | 2003/03/27 18:07 |
| - | 1 | ("6240555").PN. | USPAT | 2003/03/27 18:19 |
| - | 315 | monitor\$3 same advertisements | USPAT | 2003/03/27 18:20 |
| - | 67 | 725/\$.ccis. and monitor\$3 same advertisements | USPAT | 2003/03/27 18:32 |
| - | 425 | 725/\$.ccis. and monitor\$3 and priority | USPAT | 2003/03/27 18:37 |
| - | 276 | 725/\$.ccis. and layout | USPAT | 2003/03/27 18:38 |
| - | 73 | 725/\$.ccis. and layout same stor\$3 | USPAT | 2003/03/27 18:40 |
| - | 0 | where same user | USPAT | 2003/03/27 18:40 |
| - | 618 | user near clicked | USPAT | 2003/03/27 18:40 |
| - | 19 | location near\$5 user near clicked | USPAT | 2003/03/31 18:46 |
| - | 2 | ((("5864557") or ("5734413"))).PN. | USPAT | 2003/03/31 18:46 |
| - | 2 | ((("5917873") or ("5805530"))).PN. | USPAT | 2003/04/03 11:21 |
| - | 1 | ("6389593").PN. | USPAT | 2003/04/03 11:21 |
| - | 1 | ("5600364").PN. | USPAT | 2003/04/03 11:21 |